



Clear the air

Smoking rates within LGBT communities are two to three times higher than the general population.

It's time to clear the air.

For more information, visit
clear-the-air.ca

Why smoke? Why quit?

There are many reasons why members of our LGBT communities smoke more: stress caused by homophobia, biphobia and transphobia, marginalization and targeted marketing by the tobacco industry.

There are many reasons why members of our LGBT communities choose to quit smoking: to build stronger and healthier communities, to combat oppression and to be around for our loved ones.

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Rainbow Health Ontario
A Program of Sherbourne Health Centre



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PHOTOGRAPHY: JENNIFER ROWSOM



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A photograph of a man and a woman smiling and embracing each other. They are in a boat at night, with the masts of other boats visible in the background. The woman is holding a lit cigarette, and a thick plume of white smoke rises from it, partially obscuring the couple and the text. The text 'Clear the air' is overlaid on the image in a large, white, sans-serif font. 'Clear' is in a lighter weight, while 'the air' is in a bolder weight.

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A photograph of three men of diverse backgrounds laughing and smiling while holding a large sparkler. The man in the center is wearing a blue polo shirt, the man on the left is wearing a blue t-shirt with 'SA' visible, and the man on the right is wearing a black shirt. The background is dark and out of focus.

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